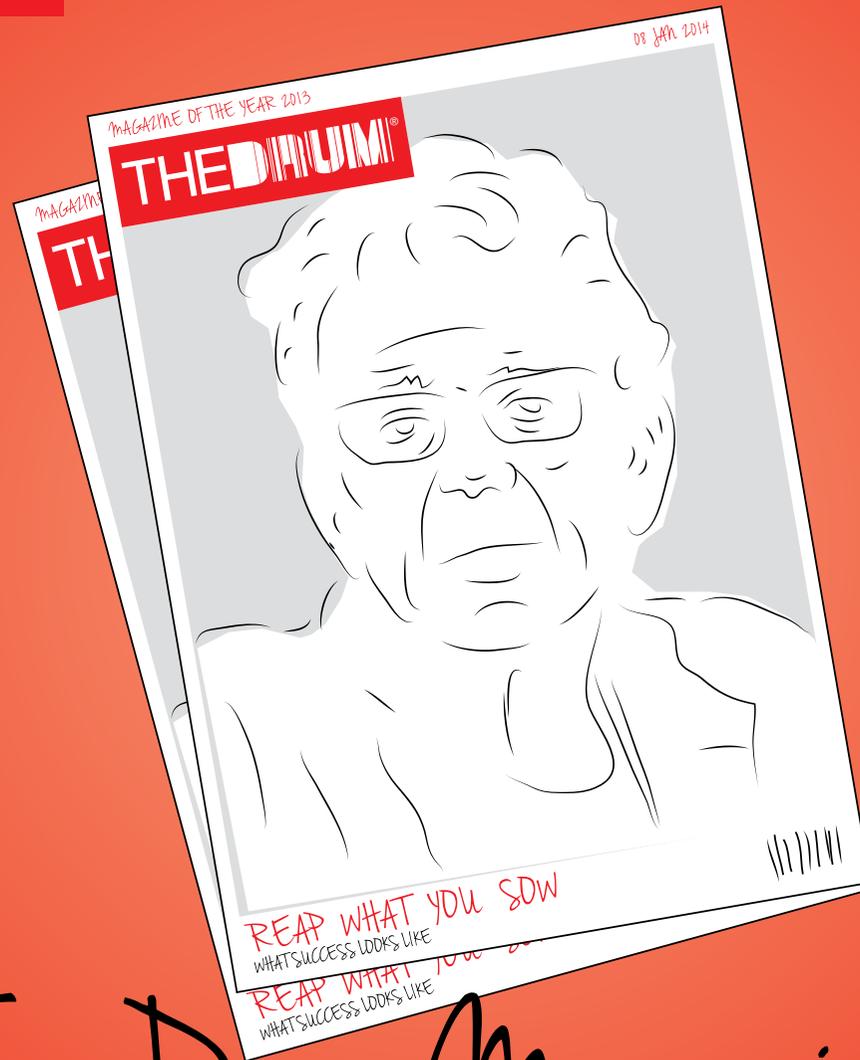


THE DRUM<sup>®</sup>



The Drum Magazine



The Drum Magazine

## THE DRUM MAGAZINE

Published every fortnight The Drum magazine has a key role within our ecosystem. Named PPA Business Magazine of the Year 2013/14 it is a subscription-based product that has 15,000 readers every fortnight.

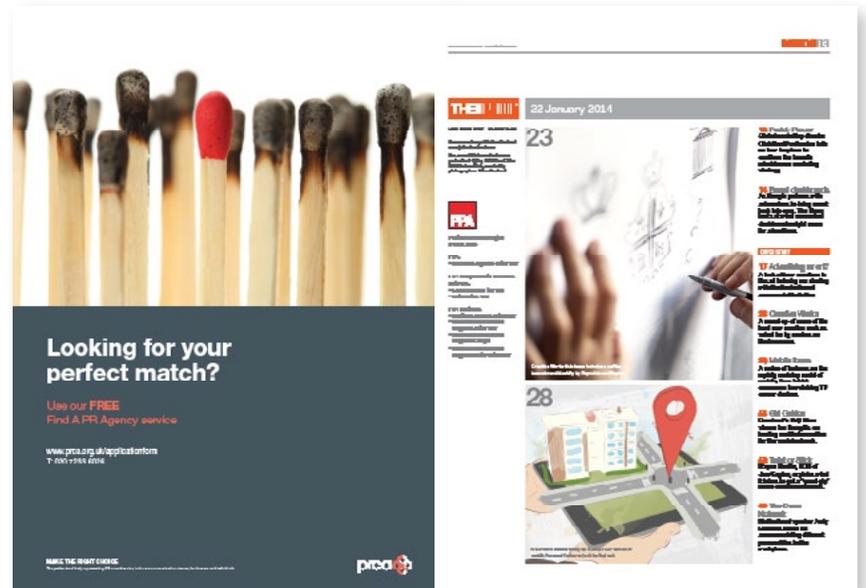
### Magazine Rates

DPS	£3,437 + VAT
Full Page	£1,993 + VAT
Banner Strip	£467

### Special Positions

The Drum has a highly creative readership, which is why we offer creative advertising solutions that will give you real stand out and reinforce your market positioning.

Inserts	£1,856 + VAT
Bellyband	£5,019 + VAT
Gatefold	£8,044 + VAT
Cover Mount	£5,087 + VAT
Page Mount	£2,687 + VAT
Cover Wrap	£9,975 + VAT
Industry Insight: mag and online	£2,312 + VAT
Industry Insight: online only	£1,500 + VAT



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